# ORIGINAL

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Of Counsel William H. BuRoss, Ill Matthew L. Leibowitz

July 24, 1995

Mr. William F. Caton Federal Communications Commission

1919 M. Street St. 1919 1919 M Street, N. W. Washington, D. C. 20554

JIIL 2 4 1995 FEDERAL COST TO THE TOTAL COMMISSION

Re:

MM Docket No. 95-74

Amendment of Section 73.202(b)

FM Table of Allotments (Benavides and Bruni, Texas)

Dear Mr. Caton:

Transmitted herewith, on behalf of Benavides Communications is an original and four (4) copies of its Reply Comments in the above-referenced rule making.

Should questions arise concerning this filing, please communicate with this office.

Sincerely,

BENAVIDES COMMUNICATIONS

**Enclosure** 

No. of Copies rec'd\_O+4 List ABCDE

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# Before The FEDERAL COMMUNICATIONS COMMISSION

Washington, D. C. 20554

In the	e Matter of:	)	
FM T	ridment of Section 73.202(b) Table of Allotments avides and Bruni, Texas)	) MM DOCKET ( ) RM-8579	NO. 95-74
То:	Chief, Allocations Branch Policy and Rules Division Mass Media Bureau	DOCKET FILE COPY ORIGINAL	Protection
		COMMENTS	2 4 <b>1995</b>

Benavides Communications ("BC" or "petitioner"), permittee of Station KXTM(FM), Benavides, Texas, by its attorney, hereby respectfully files its Comments in the above-captioned rule making. By Notice of Proposed Rule Making, DA 95-1145, released June 1, 1995 ("NPRM"), the Commission proposed to amend its Table of Allotments to reallot Channel 299C2 from Benavides to Bruni, Texas pursuant to Section 1.420(i) of its rules and allot Channel 254A to Benavides, Texas, as a new channel. The NPRM also proposed the concurrent modification of KXTM(FM)'s construction permit to specify Bruni as its community of license.

The NPRM requested that petitioner present sufficient information demonstrating that Bruni has social, economic, cultural, or governmental indicia to qualify it as a "community" for allotment purposes. The Commission also requested that petitioner submit information showing the areas and populations which will receive new service, the areas and populations which will lose potential service in the event Channel 299C2 is reallotted to Bruni, and the number of

<sup>&</sup>lt;sup>1</sup> Comments have been filed by Miguel A. Villarreal, Jr., which BC will reply to in its Reply Comments. A copy of these Comment are being served on Mr. Villarreal.

reception services which are presently available in the gain and loss areas.

Clearly, Bruni qualifies as a community for Commission allotment purposes. Section 307(b) of the Communications Act requires that the Commission fairly, equitably, and officially distribute frequencies "...among the several States and communities." The Commission has defined communities as geographically identifiable population groupings. Bruni is not incorporated, nor is it listed in the U.S. Census. However, FM allotments are not limited to communities which are either incorporated or listed in the U.S. Census. See Gleneden Beach, Oregon, 3 FCC Rcd. 6464 (1988); Eagle Nest-Angel Fire, New Mexico, 3 FCC Rcd. 2520 (1988); Laughlin, Nevada, 2 FCC Rcd. 6267 (1987).

Bruni is listed in the Rand McNally Commercial Atlas and Marketing Guide (1995) with a population of 375 individuals. However, while its population is small in numbers, Bruni has sufficient social, economic, cultural, and government indicia to qualify it as a "community" for Commission allotment purposes (Photographic Exhibit A).

Bruni has its own United States Post Office (Photographic Exhibit B). It has its own high school (Photographic Exhibit C and Exhibit D (letter from Principal Michael W. Torres, Bruni High School)).

It has its own listing in a Southwestern Bell Telephone Directory (Exhibit E). That Directory contains listings of a number of businesses located in Bruni including Marshall Construction, Inc., G&G Satellite Systems, G&G Grocery Store, Bruni Service Station, Cogema Mining, Inc., Paiz' Hamburger Stand, Shear Perfection Beauty Salon, and Smothers-Bruni Rancho Co. (Photographic Exhibits F, G, H, and I). Other commercial enterprises are also associated with Bruni: Lowe's Water Sales, and A. Castillo & Sons (Photographic Exhibits J and K).

A new athletic and fine arts facility is presently being constructed in Bruni (Photographic Exhibit L). Bruni also has its own landfill (Photographic Exhibit M).

Bruni has municipal type services which are provided to its residents. Power is furnished through Medina Electric Co-operative, Inc. (Photographic Exhibit N). Bruni has its own volunteer Fire Department and a Sheriff's Office. Water is provided through the local water authority (Photographic Exhibit O). Plans are presently in place to obtain an ambulance service.

Social organizations located in Bruni include the Bruni Lion's Club, Bruni High School Boosters, and the Bruni School Council. Also, there are presently plans to bring a Knights of Columbus to Bruni.

There are two churches which are located in Bruni, a Catholic and a Baptist Church (Photographic Exhibit P).

It is clear from the above that Bruni has numerous businesses, civic and social organizations, religious institutions, a school, post office, and municipal services, all of which serve as indicia of its community status. As such, Bruni qualifies as a community for Commission allotment purposes.

In determining whether a proposed change of community would serve the public interest, the Commission is guided by its change of community procedures. See Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd. 4870 (1989), reconsideration granted in part, 5 FCC Rcd. 7094 (1990) ("Change of Community Order"). Utilizing those procedures, the Commission compares the existing arrangement of allotments with

the proposal using its FM allotment priorities.<sup>2</sup>

In this case, BC is in compliance with the Commission's Change of Community Order and Section 1.420(i) of the Commission's rules. While, technically, BC is removing a service from the community of Benavides, it is not an existing service. Station KTXM(FM) is a construction permit, has never been on the air, and, thus, is not currently providing service to the community of Benavides. The Commission has concluded that an unbuilt construction permit is not to be considered as an existing service in the context of change of community rule makings. See Farmington and Gallup, New Mexico, 7 FCC Rcd. 2382, 2383 (1992). The Commission historically has recognized that the removal of a construction permit from a community does not present the same concerns with respect to a loss of service as removal of an operating station since the public has not yet come to rely on service from the unbuilt station. See Pawley's Island and Atlantic Beach, South Carolina, 8 FCC Rcd. 8657 (1993); Glencoe and Le Sueur, Minnesota, 7 FCC Rcd. 7651 (1992); Sanibel and San Carlos Park, Florida, DA 95-1396, released June 29, 1995, para. 5.

The public interest would best be served by the reallotment of Channel 299C2 from Benavides to Bruni and the modification of Station KXTM(FM)'s permit to specify operation on Channel 299C2 at Bruni as well as the allotment of Channel 254A to Benavides. The Technical Statement attached hereto establishes that the potential area within the 60 dBu contour of the KXTM(FM) construction permit is 8,521 sq. km. containing a population of 58,005 people. The

The allotment priorities are: (1) first full-time aural service; (2) second full-time aural service; (3) first local service; and (4) other public interest matters. Co-equal weight is given to priorities (2) and (3). See Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88, 92 (1982).

area within the 60 dBu contour of the proposed Bruni reallotment is 8,502 sq. km., containing a population of 10,389 individuals. However, importantly, virtually 100 percent of these areas are already well served. With respect to KXTM(FM)'s potential coverage, only 9.7 sq. km., containing no population, is served by fewer than five aural services. Similarly, with respect to the Bruni proposed rule making proposal, only 7.7 sq. km. is served by fewer than five aural services.

Thus, neither priority (1) or (2) is involved in this case. However, the proposed reallotment would satisfy Commission FM allotment priority (3), first local aural service, since Bruni presently lacks any transmission service. Moreover, Benavides will also retain a transmission service if the Commission allots Channel 254A to Benavides as requested by BC. It should also be noted that, in the event that this rule making is approved and Channel 299C2 is reallotted to Bruni, a city grade signal will still be provided to the community of Benavides by Station KXTM(FM). The Commission has noted that, as a practical matter, provision of first local service is the highest of its FM allotment priorities which remains in any significant degree unsatisfied. See Change of Community Order, 5 FCC Rcd. at 7097.

By granting the relief sought by BC, the Commission will provide a first local aural service to two communities, clearly a preferential arrangement of allotments. Accordingly, the public service will be served by approval of BC's proposal. In the event that the Commission does approve the reallotment of Channel 299C2 from Benavides to Bruni and the allotment of a new Channel 254A at Benavides, Texas, BC will promptly file an application for modification of its permit to implement the reallotment at Bruni. Texas, as well as an application for a new construction permit at Benavides, Texas, and will, upon Commission grants, immediately seek

to construct and operate Station KXTM(FM) on Channel 299C2 at Bruni, Texas, as well as a new station on Channel 254A at Benavides, Texas.<sup>3/</sup>

Respectfully submitted,

**BENAVIDES COMMUNICATIONS** 

By:

**7**:

ee J. Peltzman

Suite 200 2000 L Street, N. W. Washington, D. C. 20036

SHAINIS & PELTZMAN

202/416-1633

July 24, 1995

C:\1995LJP.FCC\BENAVIDE.COM

In the event the Commission allots another alternative channel to Benavides, BC herein states its intent to apply for that channel and, upon FCC grant of its application, construct and operate that station.

## PHOTOGRAPHIC EXHIBITS A. B, and C

# BENAVIDES COMMUNICATIONS - ON MENTS - MM DOCKET NO. 95-74

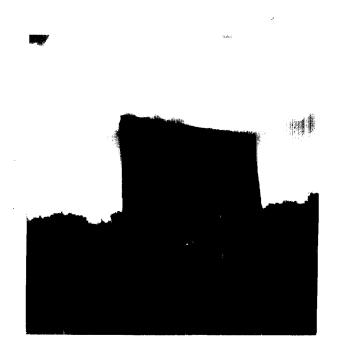
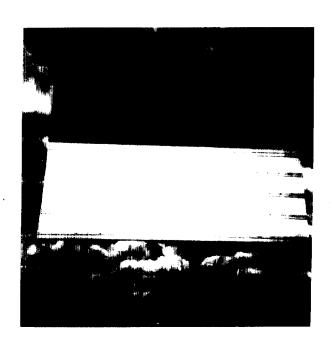




EXHIBIT A FXHIBIT B



## EXHIBIT D

## BENAVIDES COMMUNICATIONS COMMENTS -- MM DOCKET NO. 95-74

7/19/95

FCC Washington D.C

Dear Sirs,

I wish to ask your support for a proposed radio station, KXTM FM 107.7. As principal and athletic director I feel that it is very important that our students have every opportunity to participate in relevant activities that will enhance their understanding in the real world, the world after graduation. It is my feeling that by having a local radio station that our students will have access to, our will better understand the course content and it will allow for meaningful learning experiences to take place.

Bruni, Texas is a small town that is miles away from large media centers, consequently, it is difficult for our students to receive media recognition for accomplishments earned by their hard work. a local radio station will be a step in a positive direction to change that problem, additionally, we have a number of families who live on large ranches. The members of these families do not always have the ability to attend football, basketball, or baseball games that their children are participating in. A local radio station affords these people that chance to hear live broadcast of the efforts of their children.

With these thoughts in mind, I hope that you will give careful consideration to the efforts of Humberto Lopez to secure a local radio station for Bruni Texas. Thank you for your attention to this important matter.

Sincerely,

Michael W. Torres

Principal/Athletic Director

Wachen Charles to and

Bruni High School

Bruni Texas

# 1995-1996 Badger Basketball Boys' Schedule

November			
11 (Fri.)	Zapata Scrimmage		There
14 (Tues.)	Riviera (F, JVB, VB)	5:00	Here
17 (Fri.)	Benavides (F, JVB, VB)	5:00	There
21 (Tues.)	Cotulla (JVB, VB)	5:30	There
24 (Fri.)	Thanksgiving Holidays		
28 (Tues.)	C.C.A. (JVB, VG, VB)	5:00	Here
December			
1-2 (FriSat.)	Tilden Tourn. (B, G)		There
5 (Tues.)	Riviera (F,JVB, VB)	5:00	There
7-9 (ThurSat.)	Ben Bolt Tourn. (B, G)		
12 (Tues.)	Zapata (F, JVB, VB)	5:00	Here
19 (Tues.)	Tilden (JVB, VG, VB)	5:00	There
22 (Fri.)	Falfurrias (F, JVB, VB)	5:00	Here
January			
5 (Fri.)	Hebb. (F, JVB, VB)	5:00	There
9 (Tues.)	Cotulla (JVB, VB)	5:30	Here
12 (Fri.)	Benavides (F, JV, VB)	5:30	Here
16 (Tues.)	C.C.A. (JVG, VG, VB)	5:00	There
19 (Fri.)	*Ben Bolt (JVB, VB)	5:00	There
23 (Tues.)	*Port A (JVG, VG, VB)	5:00	Here
26 (Fri.)	*San Isidro (JVG, VG, VB)	5:00	Here
30 (Tues.)	*Agua Dulce (JVB, VG, VB)	5:00	There
February			•
2 (Fri.)	King Acad. (JVB, VG, VB)	5:00	There
6 (Tues.)	*Ben Bolt (JVG, VG, VB)	5:00	Here
9 (Fri.)	*Port A (JVB, VG, VB)	5:00	There
13 (Tues.)	*San Isidro (JVB, VG, VB)	5:00	There
16 (Fri.)	*Agua Dulce (JVG, VG, VB)	5:00	Here

\* Denotes District Game Head Coach: George Gonzales Colors: Blue & Gold Telephone No. (512) 747-5410

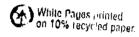
## 1995-1996 Badger Basketball Girls' Schedule

November			
7 (Tues.)	Riviera Scrimmage	5:30	There
11 (Sat.)	Laredo Scrimmage	10:00	There
17 (Fri.)	Riviera	5:00	Here
21 (Tues.)	Benavides	5:30	Here
24	Thanksgiving Holidays		
28 (Tues.)	C. C. Academy	5:00	Here
December "			
1-2 (FriSat.)	Tilden Tournament		
5 (Tues.)	Alexander	5:30	There
8 (Fri.)	Ben Bolt Tournament		
12 (Tues.)	King Academy	5:30	There
19 (Tues.)	Tilden	5:00	There
lanuary			
5 (Fri.)	King Academy	5:30	Here
9 (Tues.)	San Isidro	5:30	There
12 (Fri.)	Agua Dulce	5:30	Here
16 (Tues.)	C. C. Academy	5:00	There
19 (Fri.)	*Ben Bolt	5:30	There
23 (Tues.)	*Port Aransas	5:30	Here
26 (Fri.)	*San Isidro	5:30	Here
30 (Tues.)	*Agua Dulce	5:30	There
February			
2 (Fri.)	Bye		
6 (Tues.)	*Ben Bolt	5:30	Here
9 (Fri.)	*Port Aransas	5:30	There

\* Denotes District Game Head Coach: Rudy Almaraz Colors: Royal Blue & Gold Telephone No. (512) 747-5410

## EXHIBIT E

### BENAVIDES COMMUNICATIONS COMMENTS -- MM DOCKET NO. 95-74





September 1992-93 White and Yellow Pages

# Hebbronville, Bruni

"Telecommunications bridges distance and time, brings people together and slu inks the globe." © Southwestern Ball Yellow Pages, Inc. 1992 Area Code Contents in order appearance plinw Paur

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34 3167 34 37 <b>94</b>	HARPER Paula	747-5302	FM 2050	747-5211	SOLANO Jose Alfredo	747-5366
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### PHOTOGRAPHIC EXHIBITS F, G, H, and I

# BENAVIDES COMMUNICATIONS COMMENTS - MM DOCKET NO. 95-74





EXHIBIT F

EXHIBIT G





EXHIBIT H

#### PHOTOCR (PHIC EXHIBITS J. K. L. and M

# BENAVIDES COMMUNICATIONS ONIMENTS MM DOCKET NO. 95-74





EXHIBIT J







EXHIBIT L

## PHOTO: MAPHIC FXHIBITS N. O. and P

# HANGIDES COMMUNICATIONS ONAMES OF MINIDOCKET NO. 95-74

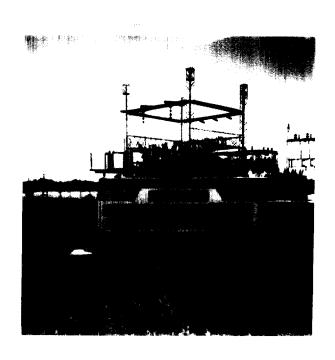
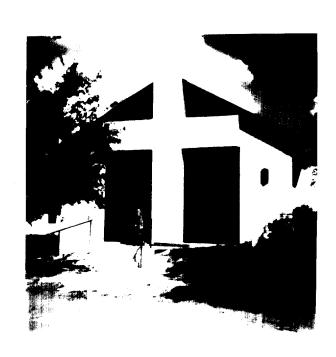




EXHIBIT N NAMED IN THE PROPERTY OF THE PROPERT



#### CERTIFICATE OF SERVICE

I, Linda E. Skiles, Office Administrator, of the law firm of Shainis & Peltzman, do hereby certify that copies of the foregoing document were sent, via First Class Mail, this 24th day of July, 1995, to the office of the following:

Miguel A. Villarreal, Jr.
Radio Impacto KDOS\KZTQ
505 Houston Street
P. O. Box 814
Laredo, TX 78040

John A. Karousos Federal Communications Commission 2025 M Street, N. W. - Room 8322 Washington, D. C. 20554

Linda E. Skiles

# TECHNICAL STATEMENT IN SUPPORT OF PROPOSED RULE MAKING TO AMEND \$73.202(b), FM TABLE OF ALLOTMENTS

on behalf of

BENAVIDES COMMUNICATIONS

KXTM-FM RADIO .

BRUNI, TEXAS

JULY, 1995

Copyright (c) 1994

## WILLOUGHBY & VOSS

BROADCAST TECHNICAL CONSULTANTS
P.O. BOX 701190
SAN ANTONIO, TEXAS 78270-1190
(210) 525-1111

# SUPPLEMENTAL SHOWINGIN SUPPORT OF PROPOSED RULE MAKING TO CHANGE COMMUNITY OF ALLOTMENT BENAVIDES COMMUNICATIONS JULY, 1995

The firm of Willoughby & Voss has been retained by Benavides

Communications, permittee of KXTM-FM, FCC File No. BPH-921022MG, to prepare
the instant supplemental showings requested by the Allocations Branch, in MM

Docket No. 95-74, RM-8579. This rulemaking proceeding proposes to amend the
FM Table of Allotments by deleting Channel 299C2 at Benavides, Texas, and
assigning Channel 299C2 to Bruni, Texas. Further, it is proposed that Channel
254A be assigned to Benavides, in this manner, Benavides will not be deprived
of first local service, and is available for use by any interested party,
while providing Bruni with first local service also. The instant proposal is
mutually exclusive with the present assignment of KXTM-299C2 to Benavides,
Texas.

The area within the 60 dBu contour of KXTM-CP is 8,521 sqaure kilometers containing a population of 58,005. The area within the 60 dBu contour of the Bruni-PRM is 8,502 square kilometers and contains a population of 10,389. The 60 dBu area which is common to both KXTM-CP and Bruni-PRM is 4,477 square kilometers. The area gained is 4,025 square kilometers and the area lost is 4,044 square kilometers.

The 60 dBu area of the NEW 254A is 2,505 square kilometers, with a population of 4,341. Of the total area, 634 square kilometers are within the area lost (this area contains 957 persons), reducing the loss area to 3,410 square kilometers.

Of the 4,044 square kilometers of loss area, only 9.7 sq.km. (contains no population) is served by <u>fewer</u> than five aural services. KXTM would provide fifth aural service to this small area.

Of the 4,025 sq.km. of gained area, 7.7 sq.km. is served by fewer than five aural services. With the allotment of 299C2 to Bruni fifth aural service will be provided to 7.7 square kilometers.

Attached, please find Map Exhibit A, which demonstrates the aural services pertinent to this proceeding. The red shaded areas represent the areas where fifth aural service will be gained and lost by adoption of this proposal.

The foregoing was prepared on behalf of Benavides Communications, by Lyndon H. Willoughby, of Willoughby & Voss, San Antonio, Texas. The affiant's qualifications are contained in previous filings and are a matter of record with the Federal Communications Commission. The statements and data contained herein are true and correct of his own knowledge, except as to statements made on information and belief and as to those statements, he believes them to be true and correct.

Date: July 21, 1995

By: Sepalon H. Willow

Lyndon H. Willoughby, Affiant

# EXHIBIT A LEGEND AND BASIS FOR AURAL SERVICES CONTOUR MAP

	#_	CALL	CHAN.	COMMUNITY OF LICENSE	FILE # or FACILITY
*	Α	PRM	29902	Bruni, Texas	DOC. 95-74 RM-8579
*	В	KXTM	299C2	Benavides, Texas	BPH-921022MG
	С	KVOZ	890 kHz	Laredo, Texas	BL-880401AH
	D	KVJY	840 kHz	Pharr, Texas	BL-890213AG
	Ε	KGBT	1530 kHz	Harlingen, Texas	50.0 kW, DA-N
	F	KDSI	1070 kHz	Alice, Texas	1.0 kW, DA-N
	G	KPS0	1260 kHz	Falfurrias, Texas	0.5 kW, ND
	Н	KLAR	1300 kHz	Laredo, Texas	1.0 kW, DA-N
	I	KJBZ	224A	Laredo, Texas	BLH-830325AH
	J	KOYE	235C1	Laredo, Texas	BLH-6967
	K	KBRA	240A	Freer, Texas	BLH-850116LR
	L	KRRG	251C1	Laredo, Texas	BLH-821108BB
	М	KBDR	263C2	Mirando City, Texas	BLH-930415KB
	N	KMFM	285A	Premont, Texas	BLH-860707KF
	0	KUKA	290A	San Diego, Texas	BLH-930719KC
	Р	KZTQ	291A	Laredo, Texas	BLH-930107KC
	Q	KPSO	292A	Falfurrias, Texas	BLH-831121AO
*	R	NEW	254A	Benavides, Texas	DOC. 95-74 RM-8579
	S	KRGE	1290 kHz	Weslaco, Texas	5.0 kW, DA-N
	T	KQNN	221A	Alice, Texas	BMLH-920821KA
	U	KMXR	230C1	Corpus Christi, Texas	BLH-4670
	٧	KZFM	238C	Corpus Christi, Texas	BLH-871029KD
	W	KLTG	243C1	Corpus Christi, Texas	BLH-910213KA
	W	KFTX	248C1	Kingsville, Texas	BLH-890130KC

BENAVIDES COMMUNICATIONS PRM MAP EXHIBIT A

W	KSAB	260C1	Robstown, Texas	BLH-910723KB
X	KOUL	279C1	Sinton, Texas	BLH-860424KB
Υ	KBIC	275C2	Alice, Texas	BPH-900328IH
Z	KFLZ	296A	Bishop, Texas	BLH-800620AB
AA	KCCT	1150 kHz	Corpus Christi, Texas	BL-810325AI
ВВ	KSIX	1230 kHz	Corpus Christi, Texas	1.0 kW, ND
CC	KINE	1330 kHz	Kingsville, Texas	1.0 kW, ND
DD	KRYS	1360 kHz	Corpus Christi, Texas	1.0 kW, ND
EE	KEYS	1440 kHz	Corpus Christi, Texas	1.0 kW, ND
FF	KROB	1510 kHz	Robstown, Texas	0.5 kW, ND
GG	KUNO	1400 kHz	Corpus Christi, Texas.	BL-850221AB
НН	KDAE	1590 kHz	Sinton, Texas	1.0 kW, DA-2
%	KCTA	1030 kHz	Corpus Christi, Texas	50.0 kW, ND-1

<sup>%</sup> The KCTA 0.5 mV/m contour was not shown on the map as it extended beyond the exhibit borders. KCTA was included in the counts of aural services, as it covers all of the pertinent area of study.

<sup>\*</sup> Denotes facilities involved in the instant rulemaking proceeding.

<sup>1.</sup> All FM contours were calculated in accordance with FCC Rules, using the licensed or CP facilities as listed in the FCC FM Engineering Database.

<sup>2.</sup> All AM contours were calculated using the operating parameters contained in the FCC AM Engineering Database. The distances to contours were derived on the basis of M3 ground conductivities utilizing the pertinent graphs from  $\S73.184(f)$ .